



FOR IMMEDIATE RELEASE

September 3, 2020

**2020 Nā Hōkū Hanohano Awards
Hawai'i's Biggest Night in Music will be Filmed on O'ahu & Maui
Aired on October 10th on KHNL**

The Hawai'i Academy of Recording Arts (HARA) will host the 43rd Annual Nā Hōkū Hanohano Awards, originally scheduled in May, then postponed to September in hopes of keeping their 42 year tradition of having the event live, will now be filmed without an audience and on location on O'ahu and Maui. Hawai'i's Biggest Night in Music will be broadcast on KHNL on Saturday, October 10th.

"The Nā Hōkū Hanohano Awards is HARA's biggest fundraising effort of the year, but we couldn't jeopardize the health and safety of our 500+ members, the award nominees and our biggest fans with an in-person event," said Amy Hanaiali'i Gilliom, president of the Hawai'i Academy of Recording Arts. "At the same time, we also couldn't let this pandemic get the best of us. We know how much music means to Hawai'i and the world. Now more than ever, people need an outlet like music to let loose and have fun."

Committed to celebrating the 43rd annual Nā Hōkū Hanohano Awards and honoring this year's awardees, HARA will host the event in compliance with COVID-19 mandates including pre-recorded musical performances and acceptance speeches. Music fans will also have the opportunity to watch the celebration streamed on HARA's Facebook page and online at Hawai'i News Now.

"We hope our supporters will find the same value, if not more, in our new format for 2020," said Hanaiali'i Gilliom. "We will still have a star-studded line-up featuring many of our nominees this year and I know everyone will want to tune in and see their favorite entertainer on stage!"

The Nā Hōkū Hanohano Awards is just one way for HARA to demonstrate its vision to honor the past, nurture the present and build for the future. In addition to supporting its members throughout the year to create a thriving music community, HARA also established a Kōkua Hawai'i Entertainers Fund to benefit many of its members whom are without work during this pandemic.

Mahalo to this year's sponsors for their unwavering commitment to Hawai'i's recording industry: **Kintetsu, Outrigger Hotels & Resorts**, and the **Ala Moana Hotel**. For more information or to request a sponsorship package, visit www.harahawaii.com.

43rd NĀ HŌKŪ HANO HANO AWARDS

Premiere

SATURDAY, OCTOBER 10, 2020

7:00 -10:00 PM on KHNL

Streamed on <https://www.hawaiinewsnow.com/nahoku>

and HARA'S Facebook <https://harahawaii.com>

Pre-Show Awards

5:30 - 6:30 PM

Streamed on <https://www.hawaiinewsnow.com/nahoku>

and HARA'S Facebook <https://harahawaii.com>

Rebroadcast

THURSDAY, OCTOBER 15, 2020

7:00 - 10:00 pm on K5

ABOUT THE HAWAII ACADEMY OF RECORDING ARTS

The Hawai'i Academy of Recording Arts (HARA) is a non-profit organization founded in 1982 to promote Hawai'i's recording industry and the music of Hawai'i. HARA's mission is to preserve, protect, promote, foster and advance Hawai'i's recording industry and the music of Hawai'i. Governed by a voluntary 13 member-elected Board with over 500 members, HARA's origins date back to 1978 and KCCN-AM Radio, then the world's only all-Hawaiian music radio station. HARA hosts the Nā Hōkū Hanohano Awards and Lifetime Achievement Awards to honor the most prestigious and legendary entertainers in Hawai'i's recording industry.

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DIGITAL ASSETS

Click on the link below to download a message from Amy Hanaiali'i Gilliom, president of the Hawai'i Academy of Recording Arts, and assets from the 2019 Nā Hōkū Hanohano Awards

<https://www.dropbox.com/sh/ue7z5nys06pru02/AADptzxRXnMiePJ1aT7fhOUca?dl=0>